

## **PRIVACY POLICY**

This Privacy Policy sets out how we collect, use, communicate, disclose, and otherwise make use of Personal Information provided by users of this website or by customers or potential customers of Beacons' Creche and Preschool Inc.

### **Information Collection, Use, and Sharing**

We only have access to and collect information that you voluntarily give us via email or other direct contact from you. The persons who may have access to your Personal Information are employees or representatives of Beacons' Creche and Preschool Inc. We will not sell or rent this information to anyone. The purpose of our collection of your Personal Information is to contact you. As necessary, your Personal Information may be shared with our business partners so that they may provide services to us. We may use your Personal Information to contact you with marketing or promotional materials regarding our products, programs and services.

### **Your Consent**

By providing us with your Personal Information, you consent to our collection, use and disclosure of that information as described in this Privacy Policy.

"Personal Information" in this policy includes any factual or subjective information, recorded or not, about an identifiable individual. This includes information in any form such as: name, identification numbers, email addresses, postal addresses, phone number, etc.

If you have submitted Personal Information to us and wish to review or correct the Personal Information or withdraw your consent to its retention, use or disclosure, please communicate with us at:

4275 Innes Road, Suite #108, Orleans, ON K1C 1T1

admin@beaconscrecheandpre-school.ca

613-621-1678

If you withdraw your consent, we may not be able to provide some products or services to you.

### **Security**

We take precautions to protect your Personal Information. When you submit your Personal Information via this website or any other medium owned or operated by Beacons' Creche and Preschool Inc., your Personal Information is protected both online and offline. However, we are not responsible for the practices employed by third parties, including third parties linked to or from our website or any other information portal, or third parties referred to you or advertised to you by us. We encourage you to always review the privacy policies of all third parties before providing them with Personal Information.

### **Cookies & Remarketing**

We may use cookies on this website. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our website and identify repeat visitors to our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our website. We

may use cookies to serve you ads relevant to your experience on our website. Usage of a cookie is in no way linked to any personally identifiable information on our website.

Some of our business partners may use cookies on our website. However, we have no access to or control over these cookies. We may also retarget past visitors of our website to attract them back to the site or to advertise to them our products or services to re-engage with them.

### **Google Analytics**

We use Google Analytics to study the browsing behaviour of visitors to this site and to our other communication portals such as email. This is an analytics service provided by Google Inc. Google Analytics collects information on an anonymous basis, such as the number of visitors to this site, their country, region and city of origin, the type of browser and operating system they are using, the date, time and duration of visits, the pages consulted, and what other websites they visited prior to coming to this site. Our use of Google Analytics includes the Demographics and Interest Reporting component. You may opt-out of Google Analytics by installing the Google Analytics opt-out browser add-on or by configuring your browser settings to block the use of cookies.

### **Applicable Law**

This Privacy Policy shall be governed by and construed in accordance with the laws of the province of Ontario and the federal laws of Canada applicable therein. By using this website (or send an email to us), you hereby agree and attorn to the exclusive jurisdiction of the courts of Ontario.

If you have concerns regarding this Privacy Policy, please contact us using the contact information set out above. This Privacy Policy was last updated January 10, 2024.